ANA SOLANO

STUDENT. MUSIC PRODUCER. MEDIA MANAGER.

Ana Solano is a multifaceted music professional pursuing a Bachelor of Music at Berklee College of Music. She has experience in music production and marketing through working with emerging artists, content creation, and personal campaign development. She brings a collaborative approach to every project she partakes in, whether composing music for her band or working with artists to design their visions.



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www.mercurymusicmedia.com



Boston, MA

EDUCATION

BACHELOR OF MUSIC

Berklee College Of Music | 2023 - Current

Majoring in Music Production/Engineering and Music Business.

Current GPA of 3.5.

BACHELOR OF ARTS WITH HONORS

Queen's University | 2020-2022

Studied Music/Literature before transferring to Berklee College Of Music.

EXPERIENCE

MERCURY MUSIC MEDIA - MARKETING

Head Of Marketing/Social Media | 2024 - Current

Started working with several students at Berklee College of Music to discover marketing strategies, create their social media presence, and design their visual business elements. To organize all the work, *Mercury Music Media* was founded by Solano in 2024.

Services for clients included making/editing social media content, logo creation, business card design, merchandise design, album cover photo shoots, website creation, and creating social media campaigns.

Produced online content and marketing by leading a team of writers and editors to promote the music and social media presence of the client.

ENGLISH TUTOR

Berklee College Of Music | 2023-2024

Tutor that worked with international students to work on their English class with time. I worked with 13 students one-on-one for a full semester.



SKILLS

Mixing Skills

Content Planning

Graphic Design

Writing

Logo Creation

ProTools and Logic Proficiency

Market Research

Excel

Trend Analysis

Photography

Critical Listening

Marketing Strategy

AWARDS

BERKLEE COLLEGE OF MUSIC

Dean's List - 2024

Dean's List Recipient for the Spring 2023 and Summer 2024 semester at Berklee College of Music

DIPLOMA IN FRENCH LANGUAGE STUDIES

DELF - 2019

DELF certificate recipient on B2 level

LANGUAGES

ENGLISH

Fluent

SPANISH

Fluent

FRENCH

Fluent